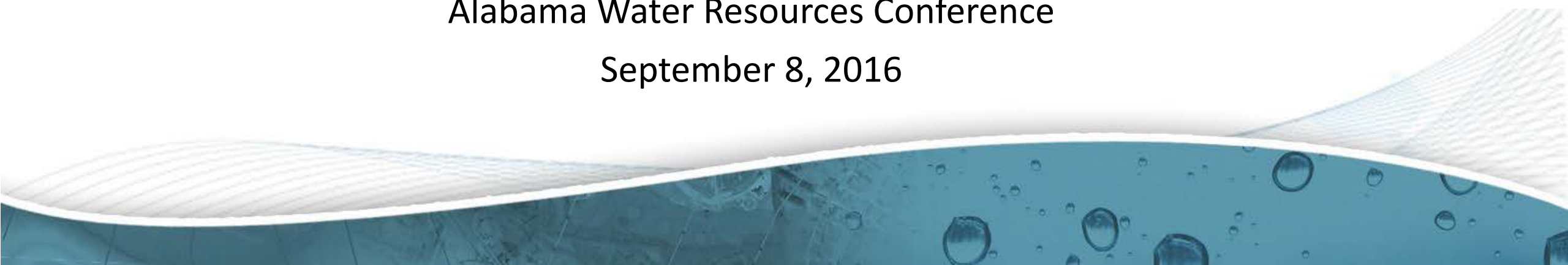


Beyond Mapping Floodplains: Increasing Flood Risk Awareness and Resilient Communities

Alabama Water Resources Conference

September 8, 2016





Is this the time to communicate risk?



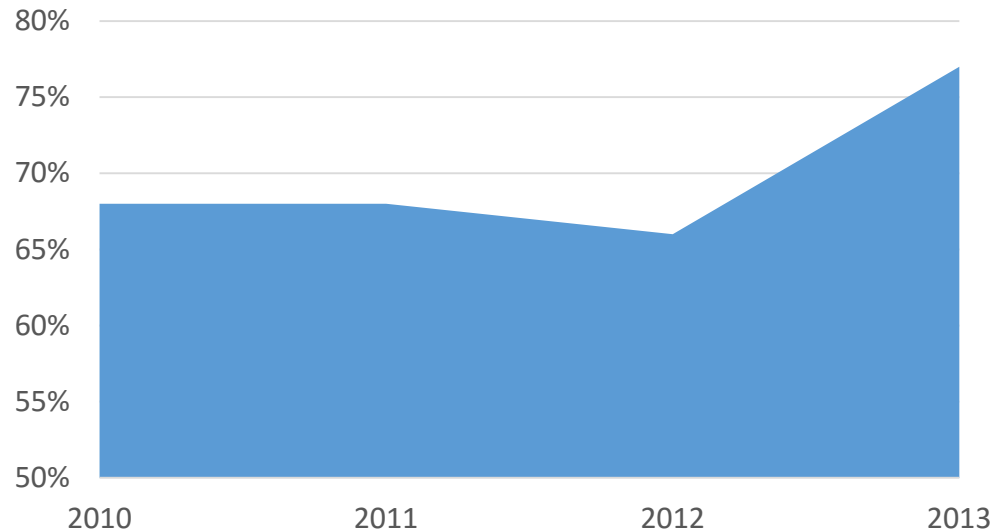
Is this the time to communicate risk?



How about this?

Flood Risk Awareness

Flood Risk Awareness



- 3 out of 4 Community Leaders are aware their community is at risk of flooding
 - 1/3 of those considered flooding to be their community's primary hazard
- Less than 15% of Homeowners are aware of their flood risk

MITIGATION ACTIVITIES FREQUENTLY TAKEN BY THE PUBLIC



Raised furnace or
water heater

48%



Bought flood
insurance

23%



Sealed basement
walls

26%



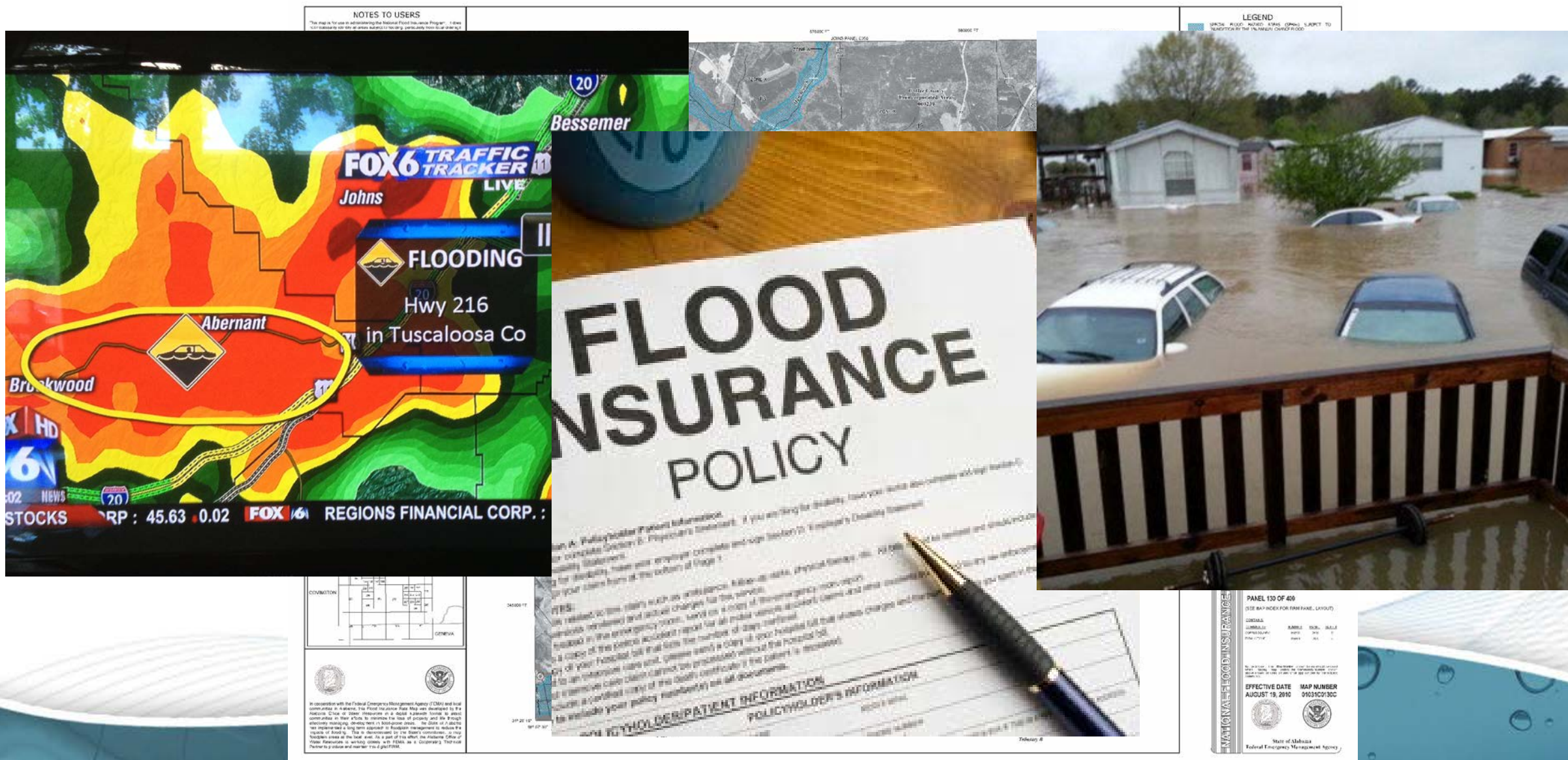
FEMA

How can we improve risk communications?

*“people at risk from disasters, whether natural or human in origin, can take actions that save lives, reduce losses, speed responses, and reduce human suffering when they receive **accurate warnings** in a **timely manner**”*

2000 Effective Disaster Warnings Report
National Science and Technology Council

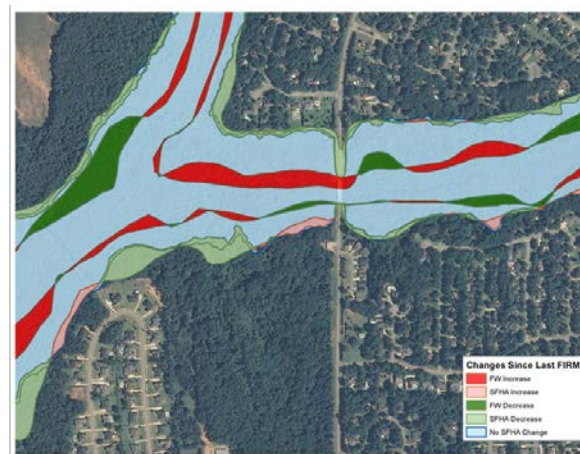
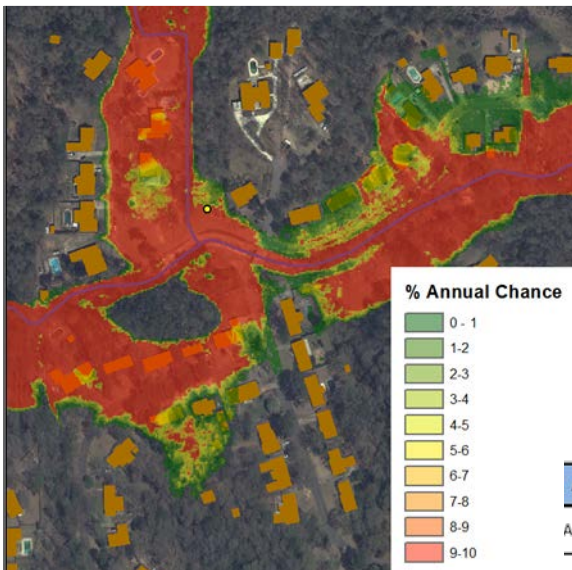




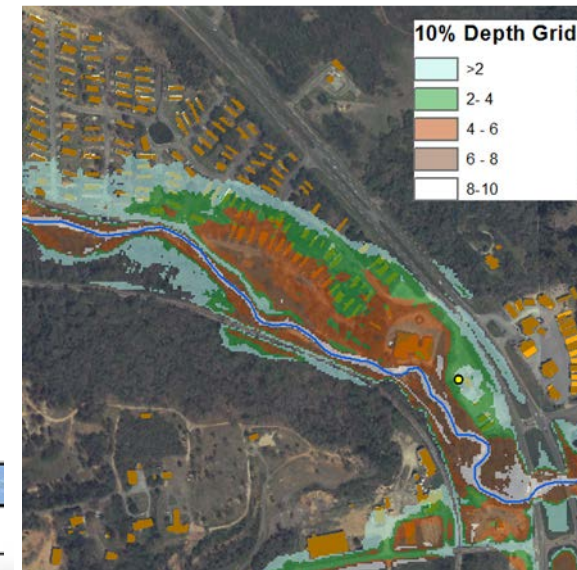
How should we communicate flood risk?

In communications, one size does not fit all

- End goal of FEMA and OWR Floodplain Management message
 - *Helping communities determine and invest in mitigation actions that result in more resilient communities*
- Public wants - who, what, when, where, why

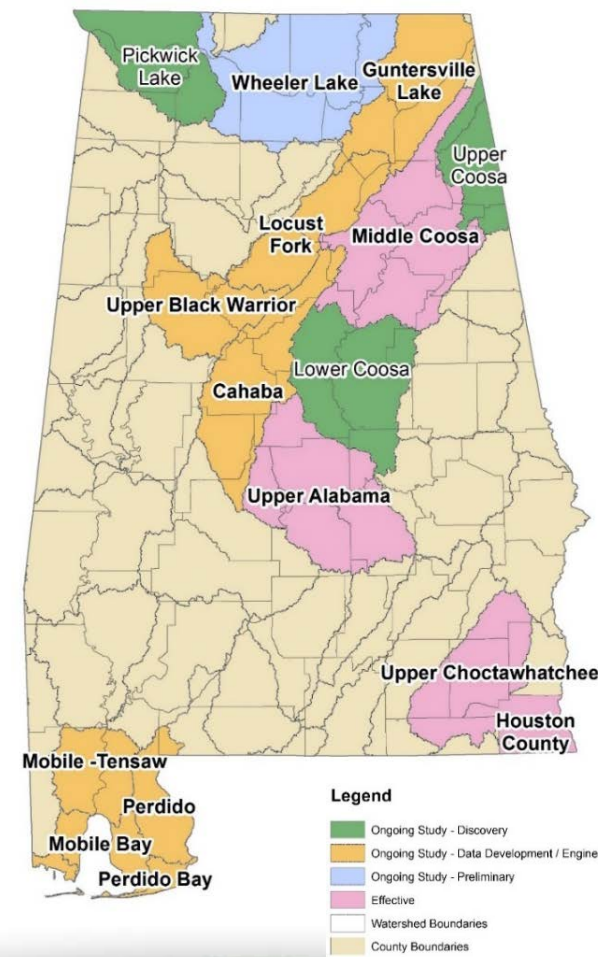


Area of Interest	Total Area (mi ²)	Increase (mi ²)	Decrease (mi ²)	Net Change
Area within SFHA*	146.3	31.8	46.1	-14.4
Area within Floodway*	11.4	6.5	0.2	6.3



Floodplain Management in AL

- Flood Mapping
 - All 67 counties updated
 - 37,000 miles of mapped floodplain
 - 295 miles of coastline
- LOMR Delegation
 - Flood Map Revisions
 - 20-30 LOMR requests annually
- NFIP Coordination
 - 432 participating communities
 - 54,881 NFIP policies
 - \$12.3B insurance coverage
 - \$1.0B total claims since 1978



Educating Local Stakeholders

- Risk MAP Tools Training
- YouTube Channel
- Flood Risk Mapping Application
- LOMR Training
- Mitigation Tools Training
- L-273 Course (2 annually)
- CRS Workshops



Alabama Flood Map Website!

The goal is to provide a more efficient means of reviewing preliminary data and retrieving effective data as well as determining areas for potential mitigation actions.

▪ **Website will contain:**

- Regulatory Data
 - FIRMs
 - DFIRM database
 - FIS
- Non-Regulatory (RiskMAP) Products
 - Depth and Probability Grids
 - Flood Risk Assessment
 - Areas of Mitigation Interest
- Effective Hydraulic Models

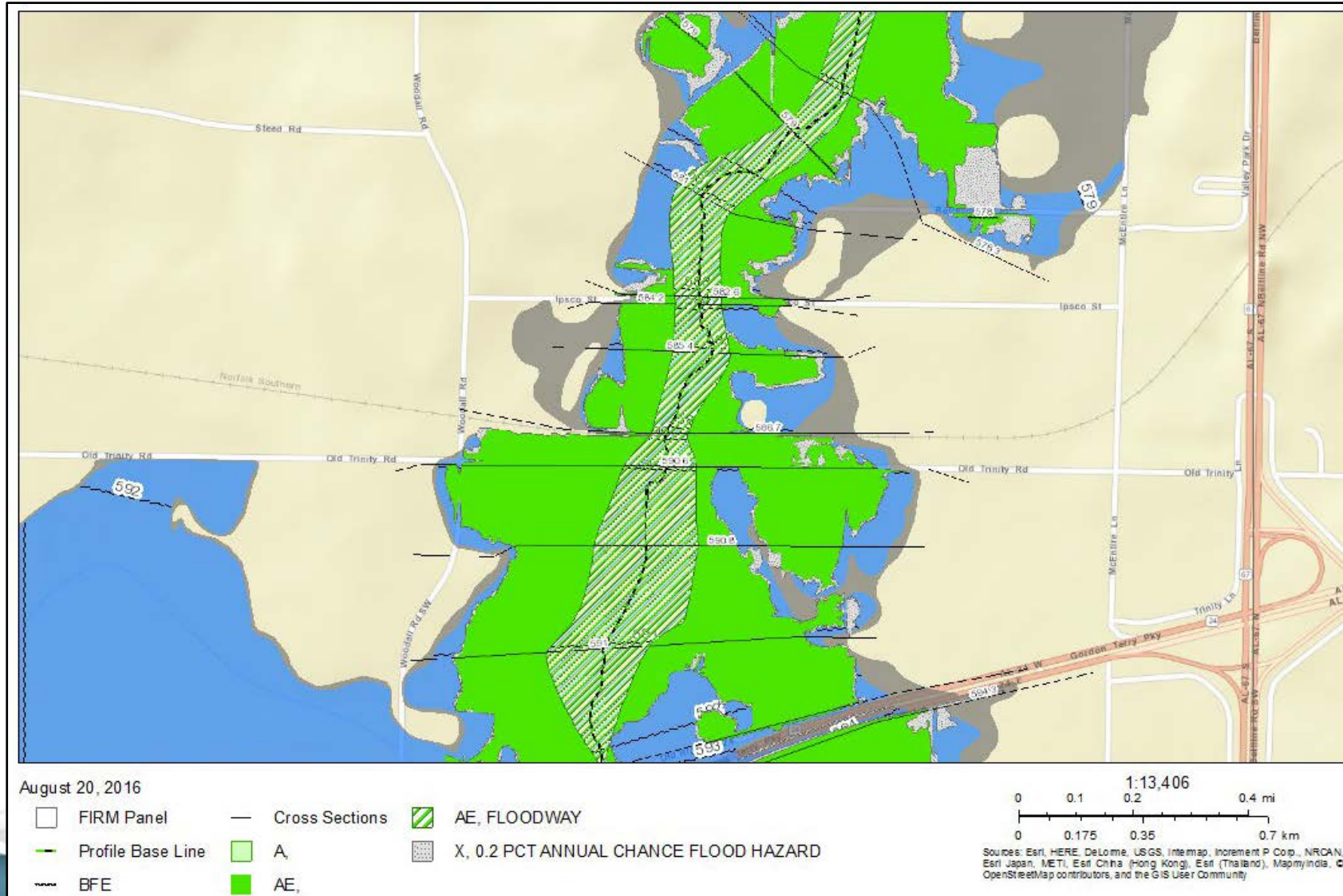
▪ **Features:**

- Basic and Advanced Options
- Address Lookup
- Search and Identify
- Measure Tool
- Print Options
 - PDF
 - JPG
 - PNG

<http://54.175.184.243/AlabamaFlood>

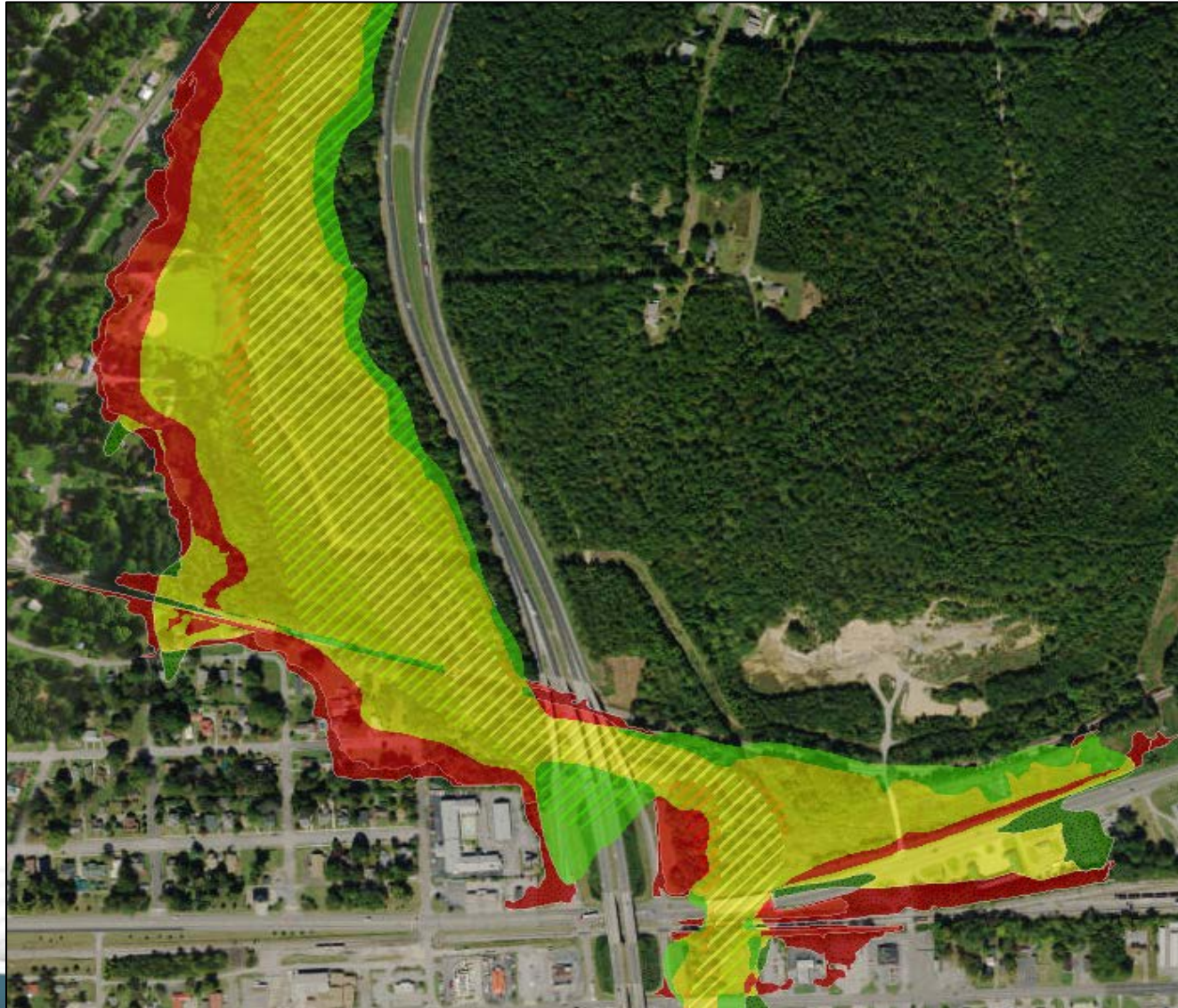
A decorative graphic at the bottom of the slide. It features a blue, wavy, textured background that resembles water or a flood map. There are several white, circular, bubble-like shapes scattered across the blue area, giving it a dynamic, fluid appearance.

Preliminary vs. Effective Map Viewer



<http://54.175.184.243/AlabamaFlood>

Changes Since Last FIRM



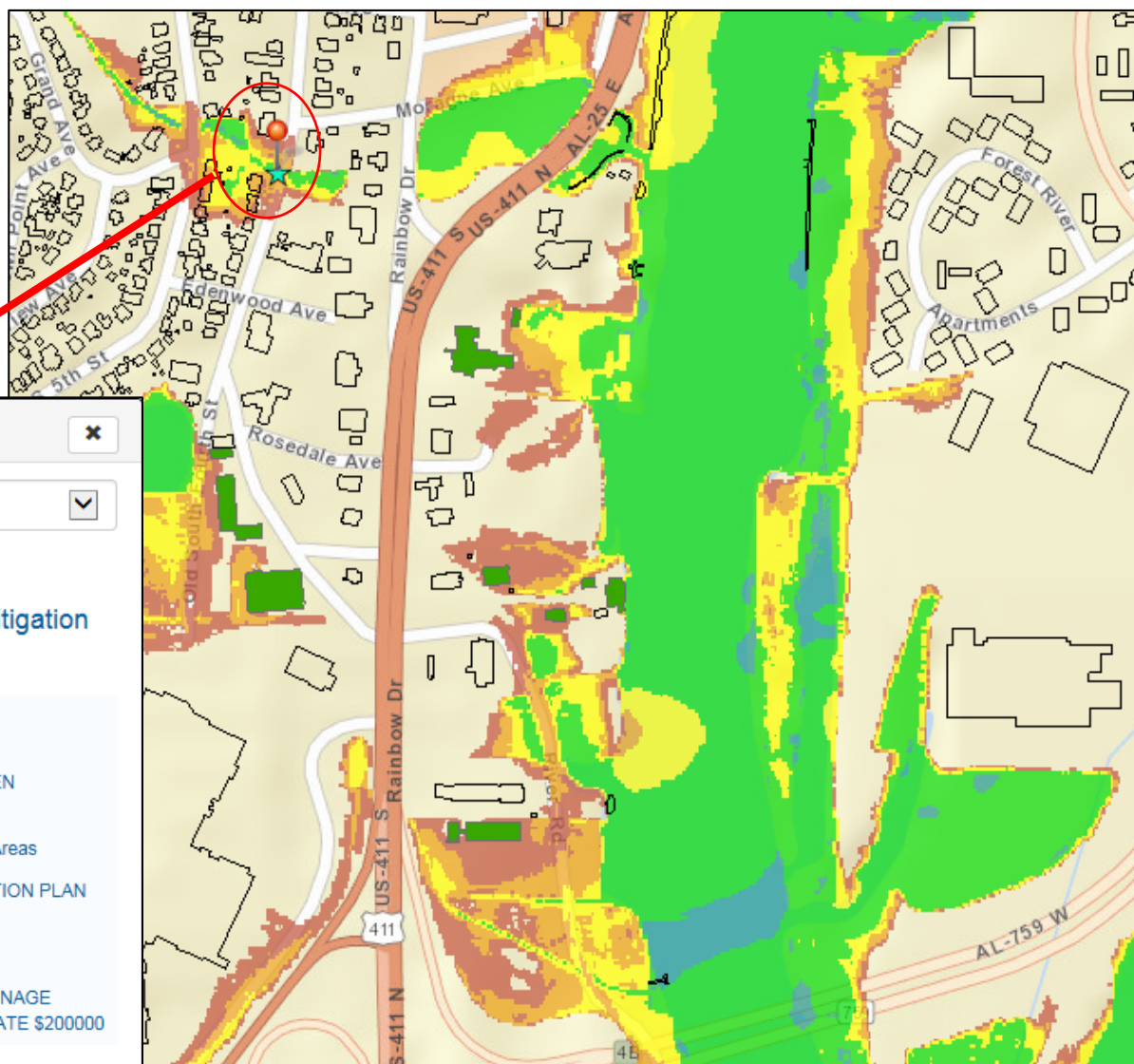
✓ **SFHA Changes**

- 1% Annual Chance Flooding Increase
- 0.2% Annual Chance Floodplain Increase
- 1% Annual Chance Flooding Decrease
- 0.2% Annual Chance Floodplain Decrease
- No Change

✓ **Floodway Changes**

- Floodway Increase
- Floodway Decrease
- No Floodway Change

Flood Depths and Mitigation Areas



Identify Results

All Layers

1

2

3

AOMI Points(Area of Mitigation Interest)

Community ID	010080
Political Name	CITY OF GADSDEN
AOMI Type	Other Flood Risk Areas
AOMI Source	HAZARD MITIGATION PLAN
AOMI Info	S 4TH STREET
NOTES	PROPOSED DRAINAGE PROJECT ESTIMATE \$200000

☒ AOMI Points(Area of Mitigation Interest)



☒ Building Footprints

 Data

 No Data

☒ 1% Annual Chance Flood Depth

 0' - 1'

 1' - 2'

 2' - 4'

 4' - 6'

 6' - 8'

 8'+

% Chance of flood in 30 years and Loss

Identify Results

All Layers

1 2 3

Building Footprints

FID	1818
Parcel ID	1503052000127000
County	ETOWAH
Census Block	010550008002006
Estimated 0.2% Loss	\$89,000
Estimated 1% Loss	\$79,000
Estimated 2% Loss	\$59,000
Estimated 4% Loss	\$26,000
Estimated 10% Loss	\$0
1% Water Surface Elevation	522.8
Estimated First Floor Elevation	519.3

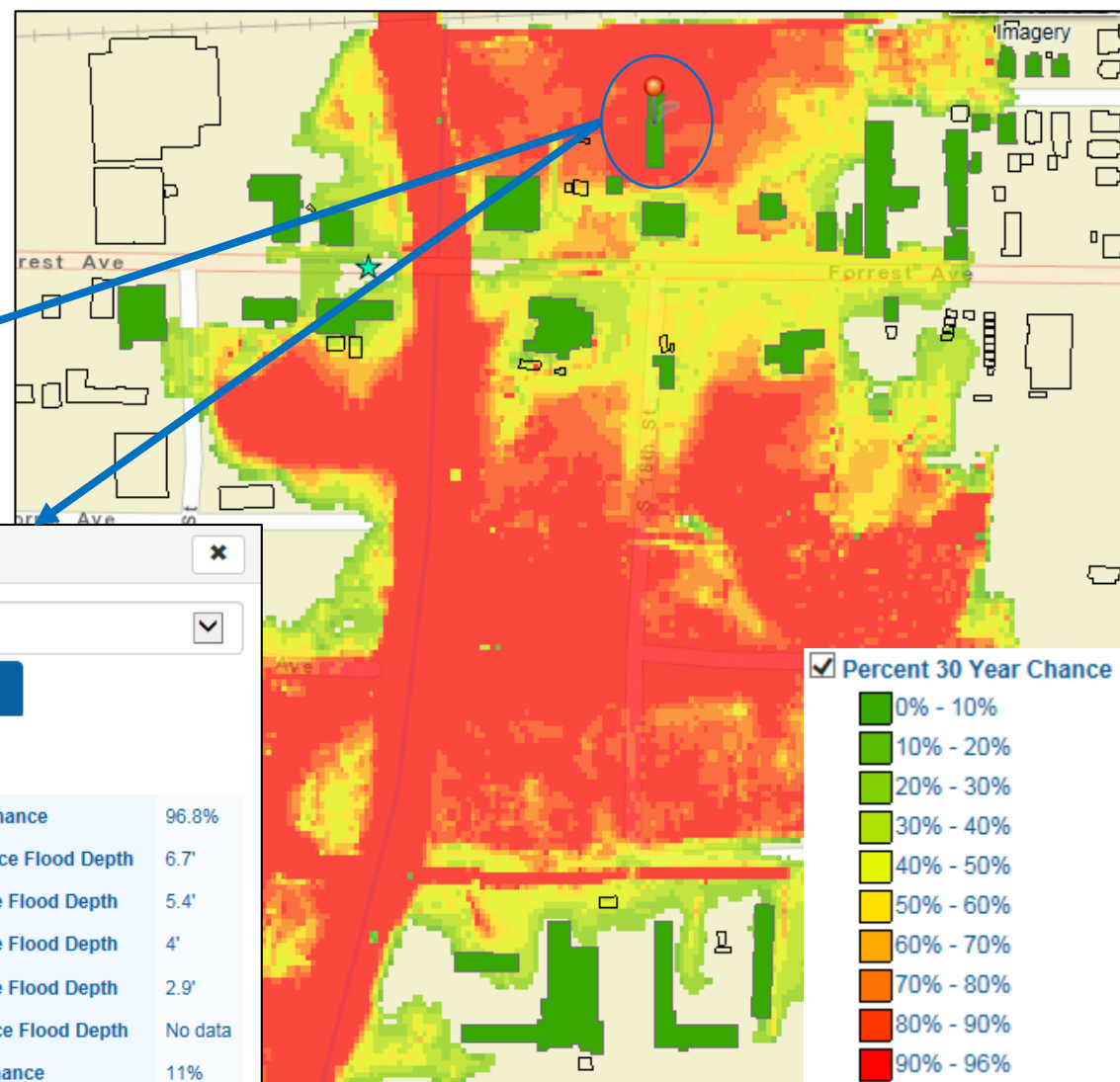
Identify Results

All Layers

1 2 3

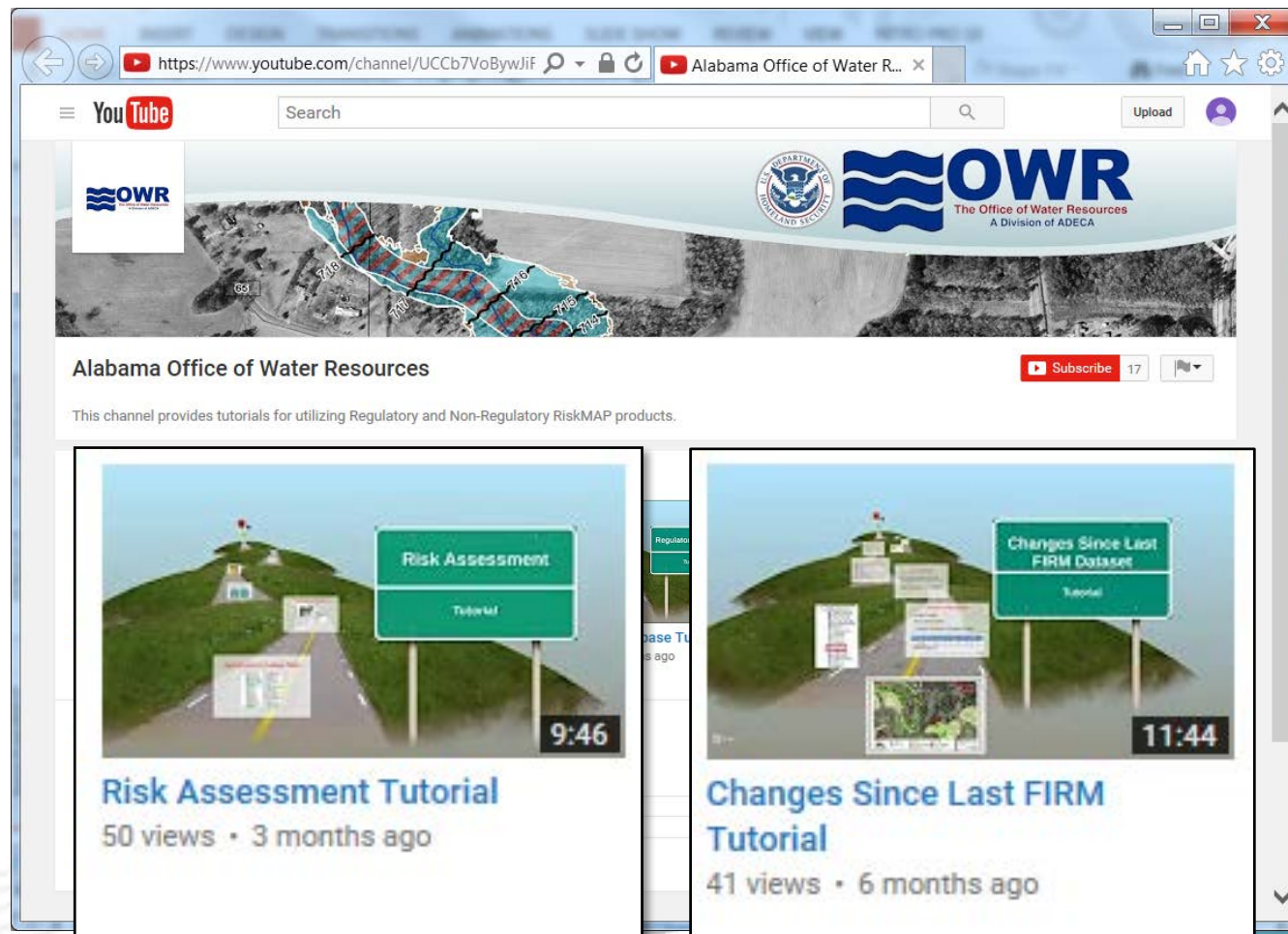
Grids

Percent 30 Year Chance	96.8%
0.2% Annual Chance Flood Depth	6.7'
1% Annual Chance Flood Depth	5.4'
2% Annual Chance Flood Depth	4'
4% Annual Chance Flood Depth	2.9'
10% Annual Chance Flood Depth	No data
Percent Annual Chance	11%



OWR YouTube Channel!

<https://www.youtube.com/channel/UCCb7VoBywJiRG7vSXstEwXQ>



The screenshot shows the YouTube channel page for the Alabama Office of Water Resources. The channel banner features the OWR logo and a map of Alabama with flood zones. The channel name is "Alabama Office of Water Resources" with a "Subscribe" button showing 17 subscribers. Below the channel name, it states: "This channel provides tutorials for utilizing Regulatory and Non-Regulatory RiskMAP products." Three video thumbnails are visible:

- Risk Assessment Tutorial**: 50 views • 3 months ago, duration 9:46.
- Changes Since Last FIRM Tutorial**: 41 views • 6 months ago, duration 11:44.
- Regulatory Database Tutorial**: 29 views • 7 months ago, duration 7:28.



Flood Depth & Analysis Grids Tutorial
117 views • 9 months ago

The thumbnail shows a 3D landscape with a road and a green sign that reads "Flood Depth & Analysis Grids Tutorial". A duration of 12:56 is shown in the bottom right corner.

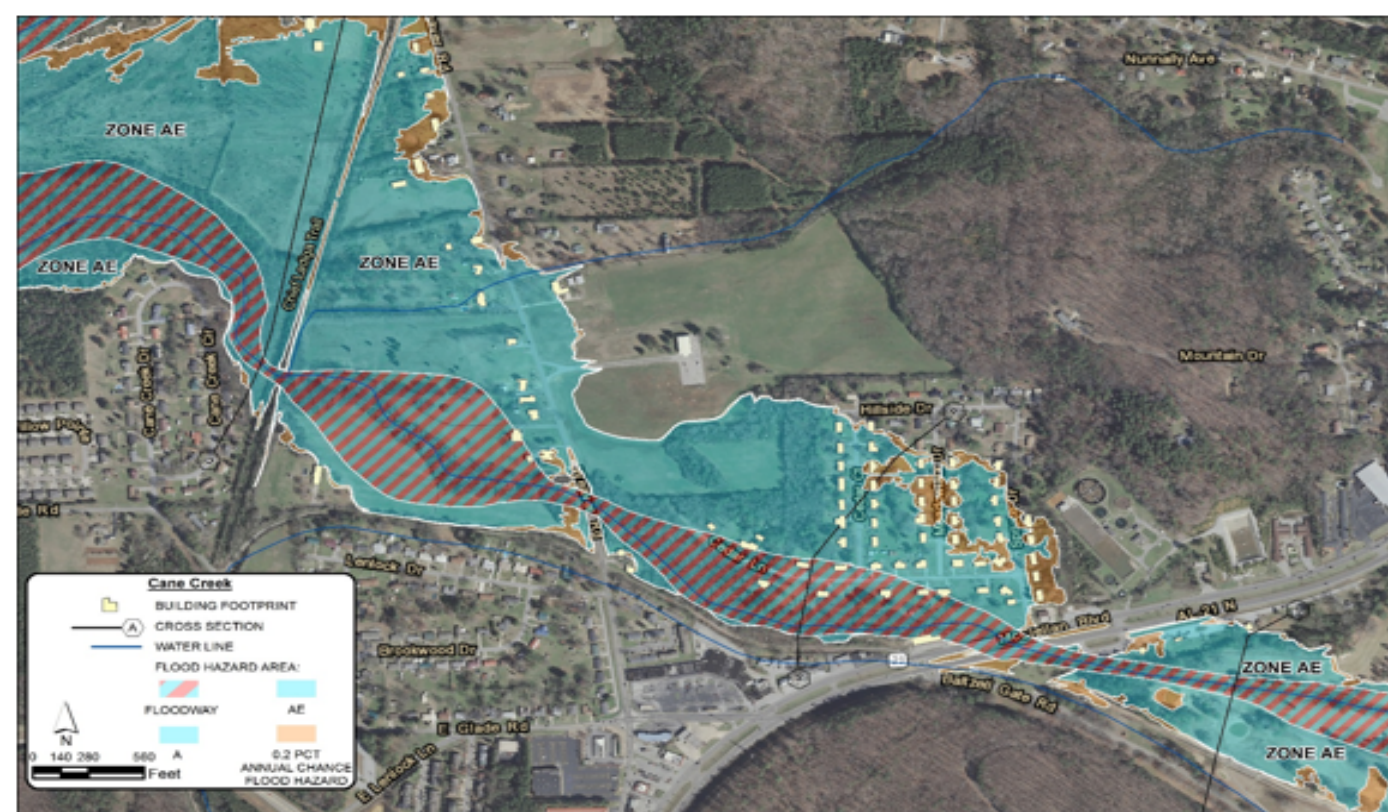


Regulatory Database Tutorial
29 views • 7 months ago

The thumbnail shows a 3D landscape with a road and a green sign that reads "Regulatory Database Tutorial". A duration of 7:28 is shown in the bottom right corner.

Mitigation Opportunities

- Anniston, Alabama
- Middle Coosa Watershed



3. Cane Creek, City of Anniston, Calhoun County

Location of Mitigation Opportunity

The location of this mitigation opportunity is near the Cane Creek crossing of Weaver Road and Chief Ladiga Trail, which was a Norfolk Southern railroad. Cane Creek flows generally east. The Cane Creek watershed has a drainage area of 16 square miles at this location. The watershed contains a large developed area for the City of Anniston and the City of Weaver. The estimated 1-percent-annual-chance peak discharge is 5,780 cfs. Based on the effective hydraulic model (HEC-2), the embankments and bridges at Weaver Road and Chief Ladiga Trail cause approximately 6 feet of backwater effects for the 1-percent-annual-chance flood. 73 building footprints are estimated to be in the 1-percent-annual-chance floodplain boundary.

Loss Value

The estimated AAL for affected buildings is \$197,000. For this location, the estimated loss for a 1-percent-annual-chance flood is \$2,270,000.

Potential Mitigation Action

The roadway embankments and bridge openings for Weaver Road and Chief Ladiga Trail cause a significant flow constriction for Cane Creek. Increasing the number and size of bridge openings in the road and trail embankments is expected to significantly reduce flood elevations.



The Wisdom of Charlie Brown...

PEANUTS CLASSICS By Charles M. Schulz



www.snoopy.com 2-2-01

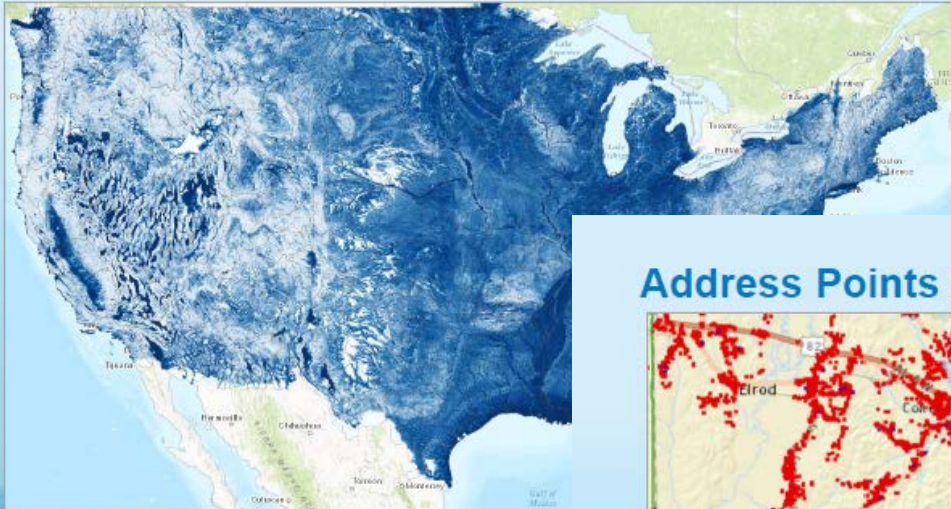


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National Water Center

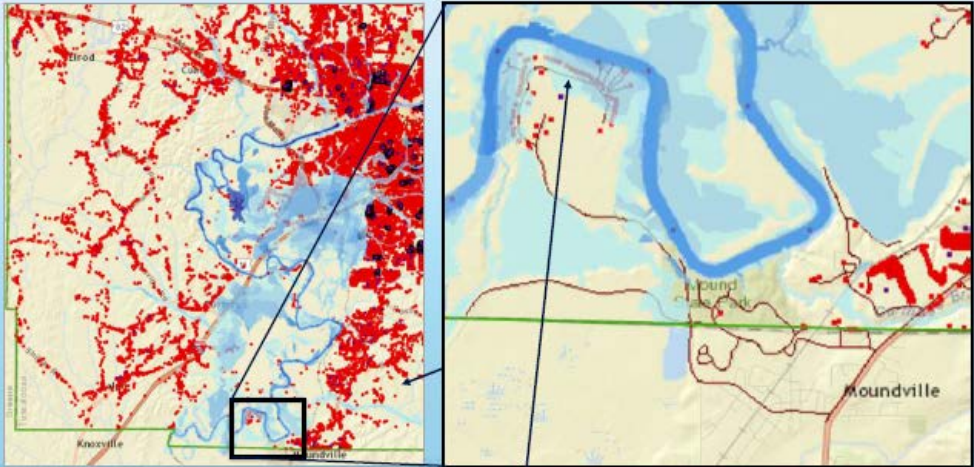
Height Above Nearest Drainage for Continental US



Source: Yan Liu and Hu Hao, University of Illinois

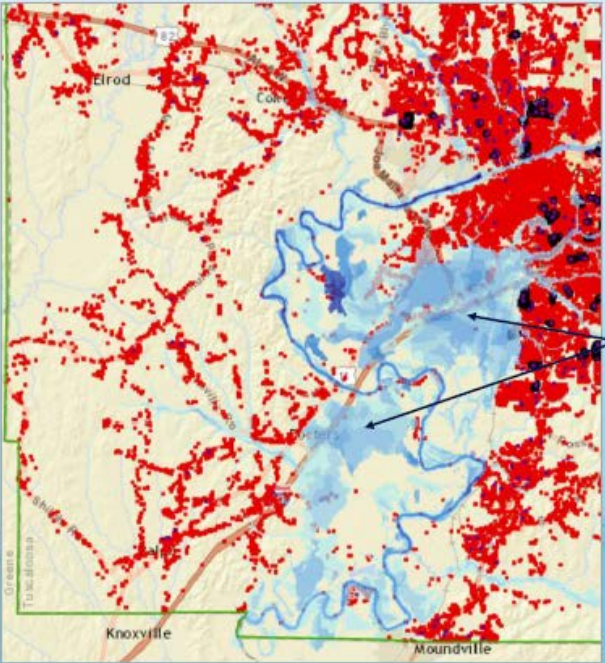
<https://www.arcgis.com/home/webmap/viewer.html?webmap=...>

Area of Concern in Moundville



People trapped by floodwaters

Address Points and Flooding



People don't live in flooded area

Flood Hippo

- Operational Platform for Emergency Response and Awareness
- Unique approaches to disaster warning systems and response
- Georeferenced twitter alerts
 - Navigate or Evacuate
- Georeferenced, searchable map application
- Twitter news feeds
 - #Flooding



Questions?....or Answers?

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(334) 242-5499